



IWBF

Europe

International Wheelchair
Basketball Federation

PREMIUM
PARTNER

PARTNERSHIP PROPOSAL

Marketing & IP-Rights

- Official Designation: Official Premium Partner of IWBF Europe
- Rights for IWBF Europe national und club competitions

Above The Line Benefits

- 1 x Banner (4x1m) at every regular European Championship and Championsleague game
- 2 x Banner (4x1m) at every European Championship final games (semifinal, final, game for 3rd place) and Championsleague Final 4 games
- 4 minutes of exposure in courtside advertising system at the European Championships if available
- 2 minutes of exposure in courtside advertising system at the Championsleague Final 4 if available

Below The Line Benefits

- Right to use the IWBF Europe arenas (National and club competitions) to promote your brand through promotional activities and advertising spots (10 games per season)
- Brand exposure at IWBF Europe Youth program
- Total of 10 Tickets in preferential seating areas (1-5 tickets per game) for final games of European Championships and Championsleague Final 4 games
- 10 A-class preferential tickets for final games of European Championships and Championsleague Final 4 games

Digital, PR & Content Marketing

- Brand exposure in all IWBF Europe web pages
- Right to integrate 5 promotions on IWBF Europe's YouTube, Facebook and/or Twitter channels (1 each month)
- Brand exposure in media platform directed toward press, press backdrops & press notes at European Championship and Championsleague Final 4

