



IWBF

Europe

International Wheelchair
Basketball Federation

SUPPORTER

PARTNERSHIP PROPOSAL

Marketing & IP-Rights

- Official Designation: Official Supporter of IWBF Europe
- Rights for IWBF Europe Youth or Development program

Above The Line Benefits

- 1 x Banner (4x1m) at every regular European Championship and Championsleague game

Below The Line Benefits

- Right to use the IWBF Europe arenas (National and club competitions) to promote your brand through promotional activities (5 games per season)
- Brand exposure at IWBF Europe Youth or Development program

Digital, PR & Content Marketing

- Brand exposure in all IWBF Europe web pages
- Right to integrate 5 promotions on IWBF Europe's YouTube, Facebook and/or Twitter channels (1 each month)

